

# PeachDish

**PeachDish** delivers the freshest ingredients and chef-developed, Southern-inspired recipes straight to your door. There's nothing more satisfying than a home-cooked meal, prepared with love and enjoyed among family and friends. While going out to eat is fun, it can add up. And if you're like us, you probably like cooking but find it time-consuming to search for new recipes, not to mention shop for and measure the ingredients.

PeachDish gives you the best of both worlds. We make it easy to cook a delicious and inspired homemade dinner in your own kitchen. We create eight exciting new menus every week (including two vegetarian options). Order a PeachDish box, and you'll receive recipe cards and all the ingredients you need. You get to do the fun part—prep and cook, eat and enjoy.

## **The Ingredients**

We're inspired by a new culinary tradition, one that celebrates the freshest ingredients—food that's full of flavor. Field-fresh herbs. Wholesome produce and meats. Southern-inspired and innovative flavors. We appreciate that purchasing local, organic, and at the season's peak is the best way to achieve the most flavor and nutrition. We don't cut corners and want to provide you with the highest quality food—food you can believe in, that always tastes great.

## **The Recipes**

We work with our in-house Culinary Director Seth Freedman, Registered Dietician Mary Alice Shreve, and other favorite chefs around the South to create new recipes. There are so many great flavors and recipes waiting to be discovered, but it can be expensive to purchase a jar of exotic spices for a dish you might not make again. With PeachDish, you get a new adventure every week, and because all of the ingredients are pre-measured, you only receive what you need, without the waste.

## **The Story**

PeachDish was founded in 2013 by Hadi Irvani, a native Atlantan. Hadi's background is in e-commerce, but he recognized that his favorite memories were sharing a meal with loved ones. Combining his passion for great food and e-commerce, PeachDish was born. In 2014, Judith Winfrey joined the team as President. The granddaughter of a Georgia farmer and daughter of a professional caterer, Judith's background is in restaurant operations, most recently with celebrated Atlanta Chef Linton Hopkins' Resurgens Restaurant Group (Holeman & Finch, Restaurant Eugene, and more). Alongside her husband Joe, she also runs Love Is Love organic farm in Atlanta.

## **Subscriptions**

Subscribe to PeachDish, and you can manage your delivery schedule to receive a box as often as you like. Or, order a single box—no commitment necessary. There are no membership fees, and you pay only when you receive a delivery. Boxes start at about ~\$12.50 per person per meal depending on number of meals ordered (up to 12) and shipping location around the U.S. Regular subscribers receive free shipping.

## **Give the Gift of PeachDish**

PeachDish is perfect for anyone who loves to cook or wants to learn. It makes a great gift for any occasion, from a couple celebrating an anniversary, to a friend moving into a new home, to a coworker with a new baby, or just to say I love you.